NEWNAN COWETA

Board of

REALTORS®

2018 Affiliate Sponsorship Program

The best way to distinguish *your* company name and services to NCBOR real estate decision-makers is through a comprehensive, year round sponsorship program.

www.ncbor.net

Newnan Coweta Board of REALTORS®

2018 Sponsorship Programs

Welcome to the 2018 **NCBOR** Sponsorship Program – our mission is to bring our Affiliate Members the best opportunities to highlight their services to our membership throughout the year. Because you are an important alliance partner to our association, we have created sponsorship opportunities to expand your marketing options. We will continue to grow and develop this program throughout the year and will update you as those benefits become available.

In an effort to help you plan and budget and to give you more opportunities to be in front of over 500 members through participating in events, meetings, and socials and through our weekly email newsletter and the NCBOR website, we have created a sponsorship program which is all inclusive and gives you a greater value for each dollar you invest in NCBOR. We hope you find this to be a more beneficial, more affordable and a more simplified way to be involved in our association.

Affiliate Basic Member Benefits:

- Invitation to attend membership events
- Invitation to attend and/or sponsor educational events
- Inclusion on Affiliate Roster available on NCBOR website
- Invitation to sponsor NCBOR events or present Lunch & Learn informational conference
- Networking – Being an Affiliate member will help expand your contacts in the business community and increase your prospects.
- Member Discounts – Affiliate members receive membership discounts through GAR.

Welcome to the 2018 NCBOR Affiliate Sponsorship Program

As **Affiliate Members**, you are an important alliance partner to our association. We have created sponsorship opportunities to enhance your marketing options.

HERE'S HOW IT WORKS:

Simple: Select the Sponsorship level that best fits you!
More Affordable: Benefits included for each level of sponsorship
Greater Value: All inclusive offers a better value for Sponsor Dollars
Budget: By planning ahead, ease of budget forecast

2018 AFFILIATE SPONSORSHIP LEVELS:

	PLATINUM	DIAMOND	GOLD	SILVER
ANNUAL CONTRIBUTION	$1500	$1000	$750	$385
Affiliate Member	√	√	√	√
Affiliate Booklet	√	√	√	√
Annual Affiliate Expo	*	*	*	*
Event Sponsor**	√	√	1/2	
Member Meetings	4 Tickets	2 Tickets	1 Ticket	
Million Dollar Club & Summer Fling Ticket	1 Ticket to Each			
Membership Luncheon Sponsor	1	1	1	$250
December Luncheon Sponsor	$250			
Centerpiece Sponsor for Luncheons	*	*	*	*
REALTOR® Member Roster w/Email Addresses Made Available	√	√	√	√
Recognition @ Events**	Top Level	Mid Level	Mention	Mention
Social Media Marketing	√	√	√	√
Web Promotion incl link	√	√	√	√
Able to attend and/or sponsor C.E. classes	√	√	√	√
Able to have access to the weekly Open House Schedule	√	√	√	√

Recognition levels:

Event Sponsor: A credit up to $250 to be used for a sponsorship of your choice at either the Million Dollar Club Event, Spring Fling, Annual Golf Tournament, or YPN Event.
***Annual Affiliate Expo:** Southern Crescent REALTOR® Expo info coming later in the year. *
***Centerpiece Sponsor for Luncheons:** Please see attached page for explanation on centerpieces. *
Top Level: Logo on Monthly Meeting Agenda and in Affiliate Booklet; listed on all promotional material.
Mid Level: Logo on Meeting Agenda and in Affiliate Booklet
Mentions: Company name listed on Meeting Agenda and in Affiliate Booklet

****All Sponsorships run from January 1st – December 31st of the Current Year. Sponsorships do not carry over to the next year****

Thank you for your interest in sponsoring a luncheon or class!

As a luncheon sponsor, you receive the recognition in various ways:
Your name is on everything sent about the luncheon or class, your logo and name are on the agenda at the event, you are invited to help at check-in to network and sit at the head table to converse with some of the executives and speaker(s). You are able to bring up to 4 people from your company, including yourself. Additionally, you have the opportunity to stand up and talk about your business and are invited to introduce the speaker(s). As the sponsor, you can come back up for door prizes to help and you get all the business cards. You are able to put out any marketing items on the tables. $250

Centerpiece Sponsorship for Luncheons: For the centerpieces, NCBOR is asking that the sponsor either contact Bedazzled to use them or you can come up with something on your own to do. Bedazzled will work with you on pricing, giving a discounted rate depending on what you choose. Whoever you use, you would contact directly and make arrangements to pay them and bring to the luncheon. One would be needed for each table. You would be able to put marketing material on the tables and use the centerpieces as either giveaways for the luncheon or take back to your office. Bedazzled Contact Info: Valerie – bedazzledllc@gmail.com or 770-253-2539

If you are sponsoring a class, usually we ask that you provide the breakfast or lunch depending on when the class starts.

There is no certain cost. We leave it up to each sponsor on what is simple and cost effective for them.

Also, you get 5 minutes before the class starts to speak, bring marketing material with you, and are welcome to stay for the class. The C.E. Classes generally have about a 10-15 minute break, as they last 3 hours.

If any of these sounds like an opportunity you want to take advantage of, please email us at elizabeth@ncbor.net or call (770) 683-0990.

Newnan Coweta Board of REALTORS®
8 Bullsboro Drive, Newnan, GA 30263
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2018 AFFILIATE MEMBERSHIP APPLICATION

I hereby apply for a membership in the Newnan Coweta Board of REALTORS® (NCBOR) as noted above. I am enclosing payment in the amount of $_____which is to be returned to me in the event of non-acceptance. In the event of acceptance, I agree to abide by the Constitution, By-Laws, Rules & Regulations, and the Code of Ethics of the National Association of REALTORS. I irrevocably waive all claims against NCBOR or any of its officers, directors, or members for any act in connection with the business of NCBOR, and particularly as to its (or their) acts in accepting or failing to accept, advancing, suspending, expelling, or otherwise disciplining me as an applicant or as an member.

NAME: _____

PROFESSION: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

PHONE _____ FAX _____ CELL _____

EMAIL _____

Do you now, or have you ever, held a real estate sales or broker's license in the state of Georgia? If yes, please note the following:

License held by the Georgia Real Estate Commission _____

License held at the following Brokerage _____

How many years have you been active in your profession? _____

NCBOR JOIN DATE _____ SPONSOR LEVEL _____

AFFILIATE MEMBERS: Individuals who, while not engaged in the real estate profession, have interest regarding information concerning the real estate field and are in sympathy with the objectives of NCBOR.

****All Sponsorships run from January 1st – December 31st of the Current Year. Sponsorships do not carry over to the next year****

2018 Prorated Silver Level Affiliate Dues
Primary Members

MONTH	Local	State	Total
Jan 1	$287.00	$98.00	$385.00
Feb 1	$273.25	$89.83	$363.08
March 1	$259.50	$81.67	$341.17
April 1	$245.50	$73.50	$319.00
May 1	$231.75	$65.33	$297.08
June 1	$217.00	$57.17	$274.17
July 1	$203.25	$49.00	$252.25
August 1	$189.50	$40.83	$230.33
September 1	$175.75	$32.67	$208.42
October 1	$161.75	$24.50	$186.25
November 1	$148.00	$16.33	$164.33
December 1	$134.25	$8.17	$142.42

GARPAC (Optional) – The Georgia Association of REALTORS® Political Action Committee (GARPAC) joins together the REALTORS® Political Action Committee (RPAC) and the REALTORS® Issues Action Committee (RIAC) under one fund-raising umbrella. It is not affiliated with any political party. GARPAC is organized and operated primarily for the purpose of collecting funds for, and distributing funds to, RPAC and RIAC. These funds will be used to achieve the greatest possible favorable impact on political matters that affect real property. GARPAC contributions are not deductible for Federal Income Tax purposes. ***Suggested minimum contribution is $25.***

Secondary Membership Dues (secondary members only pay local dues):

NCBOR Local Dues $_____

Secondary Members complete the following information:

Your primary board membership is with:_____Board of REALTORS®.

Member since:_____

Please note that you must be in good standing with your primary board in order to become a Secondary Member with the Newnan-Coweta Board of REALTORS®.

Signature:_____Date:_____

Please return your completed application and your check to the above address by the 1/31/18 due date (renewals only). Thank you!

NEWNAN-COWETA BOARD OF REALTORS®
8 BULLSBORO DRIVE
NEWNAN, GA 30263
770-683-0990 FAX: 404-393-9908
elizabeth@ncbor.net www.ncbor.net

2018 AFFILIATE ASSOCIATE MEMBERSHIP APPLICATION

NCBOR invites each Affiliate company to include other employees of that company to join our professional organization through our **"Associate Membership"** program.

Each Affiliate company must have a "primary" member that pays local dues which allows each 'Associate Member' to join for only **$75.00** per year.

(Affiliate member: Individuals who, while not engaged in the real estate profession, have interest regarding information concerning the real estate field and are in sympathy with the objectives of the Board).

Name_____

Profession_____

Firm_____

Address_____

City_____State_____Zip_____

Phone_____ Fax_____ Cell_____

E-Mail (Required) _____

Primary Member:_____

Please return your completed application and your check to the above address by the 1/31/18 due date (renewals only). Thank you.

(PLEASE DUPLICATE THIS FORM FOR YOUR USE)

REALTOR